



New Wheel Fun Surrey

Introducing the new Surrey from Wheel Fun Rentals - This issue of Rolling Along is dedicated to the new WFR Surrey. With the ever weakening U.S. dollar (the dollar has lost more than 50% of it's buying power against the Euro over the last 4 years) it became inevitable that we could no longer afford to purchase our main product exclusively from Italy. We are excited to introduce an all new Surrey, designed to reduce maintenance time, offer greater rider safety and look better longer. This also allows us to lower parts prices as well, with many items lowered now and additional items lowered as we replace existing Italian parts inventory (see the new parts price list on the WFR extranet).



The latest evolution is the most exciting yet

Wheel Fun Surreys have been the leader in design and quality for over 20 years. Now we've combined creativity, innovation and our relentless eye for quality to deliver the best Surrey yet.

Return on investment

You maximize rental dollars when your fleet looks crisp and has minimal downtime. We've added features, improved finishes and lowered maintenance requirements.

Maximize return on investment when your fleet has both a higher and longer payout.

Lifetime warranty

Now a lifetime warranty on the chassis and structural frame parts.

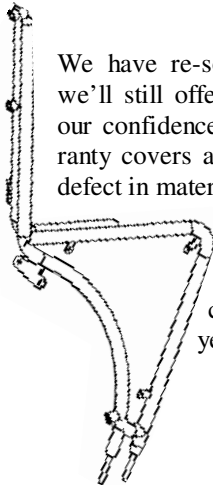
**...and, with over \$300 in upgrades
we've lowered the price \$500.**

**Single Surrey \$2375
Double Surrey \$3375**

Unmatched Lifetime Warranty

superior engineering

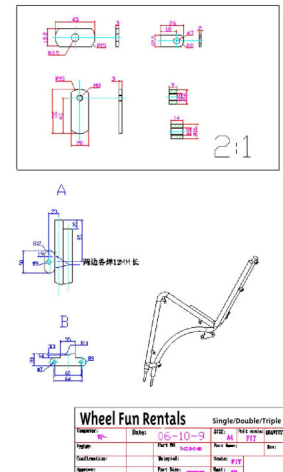
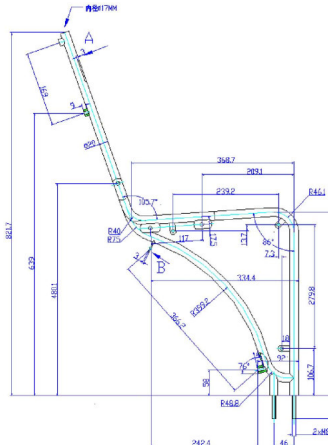
The road ahead - As we continue to drive the future of the rental Surrey, we're proud to carry forward everything we've ever explored, imagined, studied and learned along the way. Our design team has incorporated both function and form focusing on lower maintenance requirements and quicker service procedures. More safety features, superior raw materials and all of this at a reduced price.



We have re-sourced the Surrey in China (and we'll still offer the Italian Surrey) and to show our confidence, the new Lifetime Limited Warranty covers all parts of the Surrey against any defect in materials or workmanship.

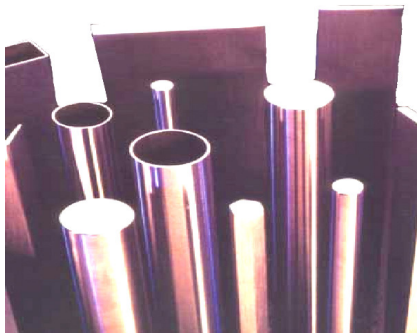
The chassis and structural frame parts are warranted for life and all components are warranted for one year .

View the full limited warranty on the "Unique Cycles We Sell" page at www.wheelfunrentals.com



we simply don't cut corners

We now use **Japanese sealed bearings throughout**. And we've added **disc brakes, Rustless chains, turn-buckle front alignment, safety wheel covers, faster wheel alignment, all station independent pedaling, middle passenger footrests and more.**



We've added more stainless steel with the new **middle passenger footrests, plus brake levers, stainless spokes and stainless hardware** and of course still have stainless steel in all of the familiar places, including **rim, top uprights, bumpers, fenders and side panels.**

And not just any stainless steel. Top grade, completely rust eliminating, corrosion free 304 series Stainless Steel material.



all parts are interchangeable

Parts availability - all parts are completely interchangeable between the Italian and new model Surreys. A Surrey will even work flawlessly using both an older drum brake on one side and a new disc brake on the other.

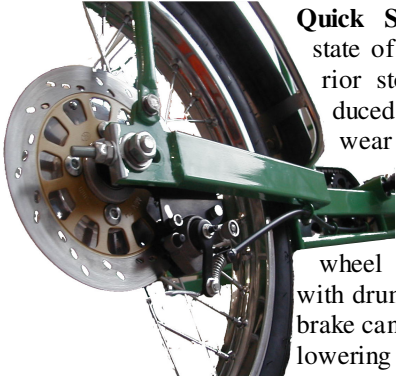
And parts prices have been reduced - on some items that we are already stocking and on others as we sell off higher cost inventory and have replacement parts from our new factory.



New Features Include

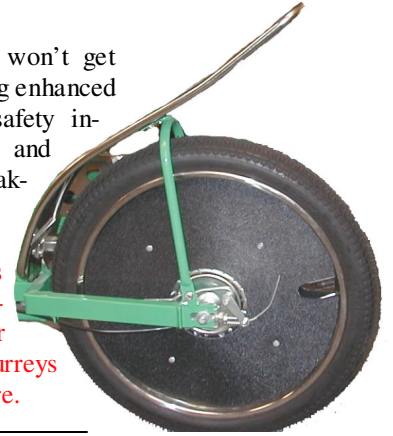
greater safety, lowered maintenance

Two and a half years in the works, our team (including five full time engineers in China) has created a great value, so we offer you a high quality, feature filled Surrey. All new designs will fully fit/interchange with older Surreys. The new designs include:



Quick Stop Disc Brakes are state of the art and offer superior stopping power with reduced brake fade and pad wear which means less adjustments. Rotor and caliper attach directly to the wheel and fully interchange with drum style hub. Wheel and brake can be replaced separately, lowering replacement costs.

Wheel Covers assure feet won't get caught in rear wheels offering enhanced safety and reduced rider safety instructions. Easy to install and remove. Made with unbreakable ABS material.



Because this safety feature is "available in the marketplace", you should consider adding this to all existing Surreys to minimize liability exposure.

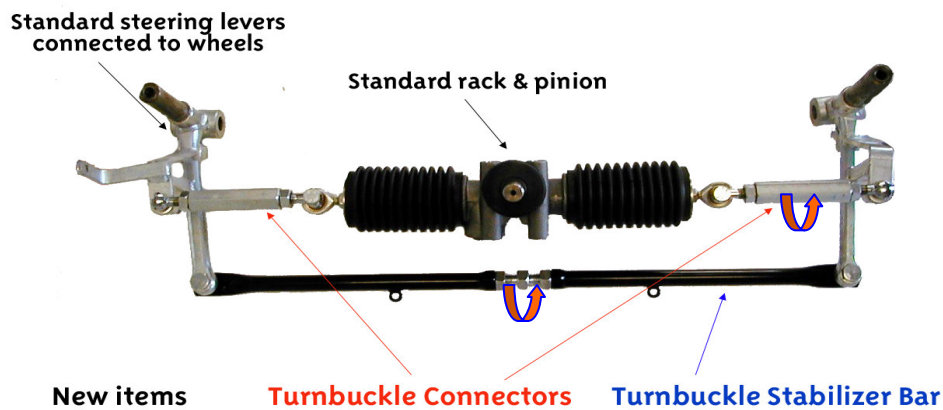
Independent pedaling at each pedal station made possible by our **Front Freewheel System** (on Double & Triple Surreys) allows all riders to pedal or coast independently. The heart of this system is the case hardened freewheel unit placed between the crank arm and sprocket(s). This feature reduces the potential for foot injury and reduces rider safety instructions.



Because this safety feature is "available in the marketplace", you should consider adding this to all existing Surreys to minimize liability exposure.

Turnbuckle Front Wheel Alignment will reduce maintenance time and tire wear.

Wheel misalignment is why front tires wear out two or three times faster than they should. Until now, aligning front wheels required over 20 steps including removing rack & pinion connectors and steering stabilizer bar from steering levers and removing steering springs and all the related hardware and then trial and error and reassembly to get it right. Now a simple twist of two turnbuckles is all you need to get a quick, easy wheel alignment and save those tires.



New Features (cont.)



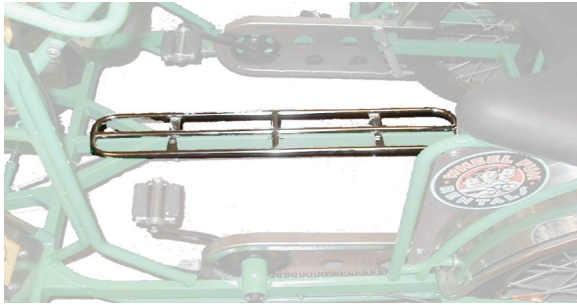
Easy to reach hidden on/off switch.

L.E.D. front & rear lights are battery powered and operate for over 250 hours on one set of AAA batteries. The Superbright Triple L.E.D. headlight retrofits on to all of our past Surrey models.

Rustless chain - Significantly minimizes rust even in the toughest conditions (we have had them on a fleet of Surreys at the Mandalay Resort outside 24/7 for over 9 months).



Middle Passenger footrest brings comfort and safety and is stainless steel so it always looks good, even after years of foot traffic.



Baked on finish - From the inventors of powder coat paint we now use UV 15 year Tiger Drylac brand powder coat; electrostatically applied and baked on at over 400 degrees Fahrenheit.



Even the smallest details - We also have added dual integrated flag mounting brackets, built in water bottle/cup holder bosses and a permanent bell/mirror mount.

Credit Terms

further maximizing revenues

Increased revenue turns directly into profits and we are working aggressively to help you grow your revenue. Toward this goal we have implemented many new (& free) marketing programs and operations systems and now offer payment terms on all purchases of Surreys, Deuce Coupes, Choppers, Quad Sports & Slingshots. We want to assure that you have all the product you need to generate as many dollars as possible. Maybe you have opened new locations over the last few years and thinned out your fleet elsewhere, or maybe you run short on product on Sunday afternoons and other busy days. This is the best opportunity to add to your fleet and let the new additions generate revenue before you have to pay for them.

Purchase any time before Memorial Day and pay half within 60 days and the balance 90 days after date of invoice. Special off-season terms available for counter-seasonal markets.

And you can sell your oldest Single Surrey for \$1875 and replace it with a new full featured unit, the difference is now \$500 and you won't pay for it until long after you've earned back the \$500.

Wheel Fun Rentals
4526 Telephone Road #202 · Ventura, CA 93003
Phone 805-650-7770 · Fax 805-650-7771
www.wheelfunrentals.com