

FOR IMMEDIATE RELEASE

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**Wheel Fun Rentals**  
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## WHEEL FUN RENTALS INTRODUCES SELF GUIDED BICYCLE TOURS IN VENTURA COUNTY

(Ventura, California) JFK once said “Nothing compares with the simple pleasure of a bike ride” and we couldn’t agree more. In our fast paced lives it isn’t always easy to slow down and enjoy our surroundings; however, our Wheel Fun Self Guided Tour offers a unique chance to do just that.

According to the 2008 Outdoor Recreation Participation Report, bicycling ranks as the second most popular activity, second only to running/jogging. Americans logged 2.62 billion outings by bicycle in 2007. Christine Fanning, Executive Director of The Outdoor Foundation, said “Most of us can remember the day the training wheels came off – the sense of freedom and independence” she added she expects cycling to become increasingly part of Americans’ healthy lifestyles, given current economic and social trends.

Our Wheel Fun tours stop at the many pleasant spots along the way for you to dawdle and enjoy, take in the scenery and fresh air all while fulfilling your spirit of adventure. Great for all ages, our tours are safe and easy. Tour routes are designed with safety in mind and avoid or minimize automobile traffic. Ride at your own pace on flat streets and bike paths.

Tours available in Ventura County are:

### **Ventura to Ojai Tour:**

This very scenic ocean/river trail starts at the Pacific Ocean in Ventura and heads inland into the city of Ojai. This rail-trail follows the Ventura River into the valley, passing broad open spaces and wonderful views of the surrounding mountains as it climbs. Interesting sights along the route include the Ventura Pier, surfers, a partially abandoned oil field, Foster Park, a nature preserve and finally the small, close-knit and friendly community of Ojai. Once in Ojai you will find a world of eclectic artist galleries, shops and restaurants in a quaint downtown setting.

Time: 5-6 hours

Based on a leisurely 5 to 6 hour tour, includes 3½ to 4 hours riding time and 2+ hours for lunch, shopping & exploring along the way.

Distance: 30 miles round trip (also a great partial 2 or 3 hour tour).

Level: Casual/Easy

### **Channel Islands Tour:**

This family oriented tour neighbors to the enchanting Channel Islands. One of the West

